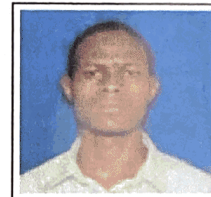


# UNIVERSITY OF DAR ES SALAAM

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 DAR ES SALAAM  
 TANZANIA



## TRANSCRIPT OF EXAMINATIONS RESULTS

Surname: CHRISTOPHER		First Name: ROBERT		Middle Names:	
Sex: MALE	Country of Citizenship: TANZANIA	Permanent Address: P.O.BOX 11883, ARUSHA.			
Registration No: 56971/T.2005		Date of Birth: 20-07-1984		Admitted: 2005/2006	
Completed: 29-11-2008					
College or Campus : MAIN CAMPUS			Faculty or Institute : INSTITUTE OF JOURNALISM AND MASS COMMUNICATION		
Name of Programme : BACHELOR OF ARTS IN PUBLIC RELATIONS AND ADVERTISING					
Admitted on the basis of : Direct					
Overall G.P.A : 3.9			Degree Class : UPPER SECOND WITH HONOURS		

## EXAMINATIONS RESULTS

### FIRST YEAR EXAMINATIONS RESULTS: 2005/06

Course Code	Course Title	Units	Grade	Points	GPA
AS 102	Introduction to Social Science Research Methods	3.0	B+	12	
AS 103	Social Science Research Methods	3.0	B	9	
CL 106	Communication Skills for Arts and Social Sciences	3.0	B	9	
CO 101	Introduction to Mass Communication	3.0	B+	12	
DS 101	Development Perspectives I	2.0	A	10	
DS 102	Development Perspectives II	2.0	B+	8	
JO 101	Computer Application in Journalism	3.0	B	9	
PL 111	Introduction to Critical Thinking and Argumentation	3.0	B+	12	
PR 101	Introduction to Public Relations & Advertising	3.0	B+	12	
PR 102	Psychology and Advertising	3.0	B+	12	
PR 104	Public Opinion and Public Relations	3.0	B	9	
Sub-total		31		114	3.6

### SECOND YEAR EXAMINATIONS RESULTS: 2006/07

Course Code	Course Title	Units	Grade	Points	GPA
CO 201	Theories of Mass Communication	3.0	B+	12	
CO 203	Issues in Mass Communication Research	3.0	B	9	
JO 206	Media Ethics	3.0	B	9	
LW 540	Media Law	3.0	B+	12	
PR 201	Mass Media and Public Relations	3.0	A	15	
PR 202	Media and Contemporary Issues	3.0	B	9	
PR 203	Advertising, Layout and Production	3.0	B	9	
PR 204	Mass Media Advertising & Sales Promotion	3.0	B+	12	
PR 205	Gender and the Media	3.0	B+	12	
PR 206	Advanced Public Relations Topics	3.0	B	9	
Sub-total		30		108	3.6

**THIRD YEAR EXAMINATIONS RESULTS : 2007/08**

Course Code	Course Title	Units	Grade	Points	GPA
CO 305	New Media Technologies	3.0	A	15	
PR 100	Practicum	1.5	B+	6	
PR 200	Practicum	1.5	A	7.5	
PR 301	Advertising and Public Relations Campaign	3.0	A	15	
PR 302	Special Issues in Advertising	3.0	B+	12	
PR 303	Ethics and Professional Responsibilities in Public Relations	3.0	A	15	
PR 304	Media Representation and Perception	3.0	B+	12	
PR 305	Advanced Advertising Issues	3.0	A	15	
PR 306	Public Relations, Organisation and Management	3.0	A	15	
PR 308	Dissertation II	3.0	C	6	
PR 309	Propaganda and Persuasion	3.0	A	15	
PR 313	Visual Communication	3.0	B+	12	
PR 314	Public Relation for Non-profit	3.0	A	15	
Sub-total		36		160.5	4.4



For Deputy Vice Chancellor  
Academic, Research and Consultancy

6<sup>th</sup>. 05.2009

Date

OFFICIAL SEAL

##### END OF TRANSCRIPT #####

1. The transcript will be valid only if it bears the University Seal.

2. Key for Course Units: ONE UNIT IS EQUIVALENT TO 15 CONTACT HOURS. POINTS = GRADE MULTIPLIED BY NUMBER OF UNITS.

3. Key to the Grades and other Symbols for University Examinations: SEE THE TABLE BELOW

Grade	A	B+	B	C	D	E
Marks	70 - 100%	60 - 69%	50 - 59%	40 - 49%	34 - 39%	0 - 34%
Grade Points	5.0	4.0	3.0	2.0	1.0	0.0
Remarks	Excellent	Very Good	Good	Satisfactory	Marginal Fail	Absolute Fail

4. Key to Classification of Awards : SEE THE TABLE BELOW

Degree		Diploma		Certificate	
Overall G.P.A.	Class	Overall G.P.A.	Class	Overall G.P.A.	Class
4.4 - 5.0	FIRST	4.0 - 5.0	DISTINCTION	4.0 - 5.0	DISTINCTION
3.5 - 4.3	UPPER SECOND	3.0 - 3.9	CREDIT	3.0 - 3.9	CREDIT
2.7 - 3.4	LOWER SECOND	2.0 - 2.9	PASS	2.0 - 2.9	PASS
2.0 - 2.6	PASS				