



COLLEGE OF BUSINESS EDUCATION DAR ES SALAAM/DODOMA/MWANZA

ACADEMIC TRANSCRIPT FOR ADVANCED DIPLOMA IN MARKETING MANAGEMENT (ADM)

Registrar,
College of Business Education,
Dar es Salaam



SURNAME	FIRST NAMES	DATE OF BIRTH	SEX	MARITAL STATUS	CITIZENSHIP	REGISTRATION NO
MPOIWA	FARIDA	04/09/1985	FEMALE	SINGLE	TANZANIAN	TFC OCT 05/ADM/016
EMPLOYERS' NAME AND ADDRESS	PARENT/GUARDIAN'S NAME AND ADDRESS	DATE OF ENTRY: OCTOBER 2005		DATE OF COMPLETION : AUGUST 2008		

EXAMINATION RESULTS					
FIRST YEAR		SECOND YEAR		THIRD YEAR	
SUBJECT	GRADE	SUBJECT	GRADE	SUBJECT	GRADE
Business Mathematics	C	Quantitative Methods	C	Marketing of Services	C
Communication Skills	B	Cost Accounting	C	International Finance	B
Business Studies	B	Information & Communication Technology	B	Human Resources Management	B
Financial Accounting-I	B+	Marketing Management	B	Marketing Communication	B+
Development Studies	B	Corporate Finance	C	Entrepreneurship	C
Principles of Economics	C	Research Methods	B	Distribution and Sales Management	C
Business Law	B	Consumer Behaviour	C	International Marketing	C
Business Administration	C	E - Business	C	Marketing Research	C
	GPA 2.35		GPA 2.30		GPA 2.51

OVERALL GPA : 2.39
FINAL GRADE : PASS

CERTIFIED AS A TRUE COPY OF THE ORIGINAL

College of Business Education

R. K. Kibaki 26/2/2010 Dar es Salaam

KEY TO GRADING SCALE

A	=	5	(80% - 100%)	Excellent	C	=	2	(50% - 59%)	Satisfactory
B+	=	4	(70% - 79%)	Very Good	F	=	1	(0% - 49%)	Fail
B	=	3	(60% - 69%)	Good					