

# WOMEN'S UNIVERSITY IN AFRICA



Addressing Gender Disparity and Fostering Equity in University Education

WOMEN'S UNIVERSITY IN AFRICA

REGISTRAR

25 OCT 2019

P. O. BOX GD 32  
GREENDALE, HARARE, ZIMBABWE

## ACADEMIC TRANSCRIPT

STUDENT NAME: MADZIVADONDO ELIZABETH

STUDENT NUMBER: W160278

DATE OF BIRTH: 30 NOVEMBER 1974

PLACE OF BIRTH: CHIVI

PROGRAMME: BACHELOR OF SCIENCE HONOURS DEGREE IN MANAGEMENT AND ENTREPRENEURIAL DEVELOPMENT STUDIES SPECIALISING IN MARKETING

FACULTY: FACULTY OF MANAGEMENT AND ENTREPRENEURIAL SCIENCES

Code	Description	Credit Hours	Letter Grade	Grade Points	GPA
<b>First Year First Semester June 2016</b>					
BCL111	Basic Computer Literacy	2	C+	5.2	
BM112	Economic Principles	4	C	9.2	
BM115	Financial Mathematics	4	F	4.0	
BM116	Principles of Marketing	4	B-	11.6	
BM117	Accounting Principles	4	C-	8.0	
CS111	Communication Skills	2	B-	5.8	
	<b>Semester:</b>	<b>20</b>		<b>43.8</b>	<b>2.2</b>
	<b>Cumulative:</b>	<b>20</b>		<b>43.8</b>	<b>2.2</b>
<b>First Year Second Semester December 2016</b>					
BM124	General Management Principles	4	B-	11.6	
BM125	Quantitative Methods (Statistics)	4	C-	8.0	
BM126	Business Law	4	C-	8.0	
MIS121	Management Information Systems	4	B-	11.6	
SS122	Introduction to Gender Studies	4	B-	11.6	
	<b>Semester:</b>	<b>20</b>		<b>50.8</b>	<b>2.5</b>
	<b>Cumulative:</b>	<b>40</b>		<b>94.6</b>	<b>2.4</b>
<b>Second Year First Semester June 2017</b>					
BM211	Marketing Management	4	C+	10.4	
BM212	Entrepreneurship	4	C+	10.4	
BM215	Business Ethics	4	B	12.8	
MG211	Marketing Communications	4	C+	10.4	
MG212	Retail Management	4	C-	8.0	
	<b>Semester:</b>	<b>20</b>		<b>52.0</b>	<b>2.6</b>
	<b>Cumulative:</b>	<b>60</b>		<b>146.6</b>	<b>2.4</b>
<b>Second Year Second Semester December 2017</b>					
BM221	Supply Chain and Purchasing Management	4	C+	10.4	
BM222	Strategic Management	4	C	9.2	
BM225	Research Methods	4	B	12.8	
BMM221	Sales Management	4	B-	11.6	
BMM223	Consumer Behaviour	4	B-	11.6	
	<b>Semester:</b>	<b>20</b>		<b>55.6</b>	<b>2.8</b>
	<b>Cumulative:</b>	<b>80</b>		<b>202.2</b>	<b>2.5</b>
<b>Third Year First Semester June 2018</b>					
BMM311	Relationship Marketing	4	B-	11.6	
BMM312	Human Resource Management	4	B-	11.6	

No: 011829



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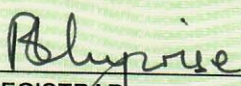
PLACE OF BIRTH: CHIVI

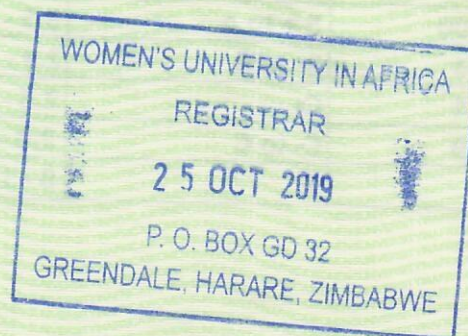
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MG312	Service Marketing	4	B-	11.6	
MG314	Marketing Strategy	4	B-	11.6	
Semester:		16		46.4	2.9
Cumulative:		96		248.6	2.6
<b>Third Year Second Semester December 2018</b>					
BM115	Financial Mathematics	4	C-	8.0	
BMM321	Stakeholder Marketing	4	B-	11.6	
BMM322	Industrial Marketing	4	C+	10.4	
MG322	Electronic Marketing	4	C	9.2	
MG323	International Marketing	4	C-	8.0	
MG326	Research Project	8	C+	20.8	
Semester:		24		60.0	2.5
Cumulative:		120		312.6	2.6

Overall Cumulative GPA: 2.6

  
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