

UNIVERSITY OF DAR ES SALAAM

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DAR ES SALAAM
TANZANIA



TRANSCRIPT OF EXAMINATIONS RESULTS

Surname: MUSHI		First Name: LINA	Middle Names: ROBERT
Sex: FEMALE	Country of Citizenship: TANZANIA	Permanent Address: P.O.BOX 97 MOSHI	
Registration No: 2014-04-04251	Date of Birth: 06.01.1994	Admitted: 2014/2015	Completed: 21.11.2017
College or Campus: MAIN CAMPUS		Faculty or Institute: COMMERCE AND MANAGEMENT	
Name of Programme: BACHELOR OF COMMERCE - MARKETING			
Admitted on the basis of: DIRECT		Sponsorship : Private Sponsorship	
Overall G.P.A : 2.9		Degree Class : LOWER SECOND WITH HONOURS	

EXAMINATIONS RESULTS

FIRST YEAR EXAMINATIONS RESULTS: 2014/15


Course Code	Course Title	Credits	Grade	Points	GPA
AC 100	Principles of Accounting I	12	B	36	
AC 101	Principles of Accounting II	12	C	24	
CL 108	Business Communication	12	C	24	
DS 101	Development Perspectives I	8	B+	32	
DS 102	Development Perspectives II	8	C	16	
FN 100	Principles of Microeconomics Analysis	12	C	24	
FN 101	Principles of Macroeconomics Analysis	12	B	36	
GM 100	Principles and Practice of Management	12	B	36	
IM 100	Introduction to Information Technology and Information Systems	12	B	36	
IM 102	Business Mathematics	12	C	24	
MK 100	Introduction to Business	12	B+	48	
MK 101	Principles of Marketing	12	B+	48	
Sub-total		136		384	2.8

SECOND YEAR EXAMINATIONS RESULTS: 2015/16

Course Code	Course Title	Credits	Grade	Points	GPA
AC 200	Managerial Accounting 1	12	C	24	
AC 202	Managerial Accounting II	12	C	24	
FN 200	Principles of Finance	12	B	36	
GM 200	Business Law and Ethics	12	C	24	
IM 200	Quantitative Methods for Business Decisions	12	C	24	
IM 205	Business Research Methods	12	B	36	
MK 201	International Marketing	12	B+	48	
MK 213	Consumer Behaviour	12	B+	48	
MK 221	Marketing Communication	12	C	24	
MK 222	Sales Management	12	B+	48	
MK 223	Distribution and Logistics Management	12	C	24	
MK 225	Industrial Marketing	12	C	24	
Sub-total		144		384	2.6

THIRD YEAR EXAMINATIONS RESULTS : 2016/17

Course Code	Course Title	Credits	Grade	Points	GPA
GM 300	Strategic Management	12	B	36	
GM 333	Field Practical With Research Component	8	A	40	
HR 204	Principles and Practices of Human Resources Management	12	B	36	
MK 300	Strategic Marketing	12	B+	48	
MK 301	Entrepreneurship	12	B+	48	
MK 322	Marketing Research	12	B	36	
MK 323	E-Marketing	12	B	36	
MK 324	Management Consulting Skills	12	B	36	
MK 325	Publicity and Public Relations	12	C	24	
MK 326	Marketing of Services	12	C	24	
MK 327	Pricing Decisions	12	A	60	
MK 330	Relationship Marketing	12	B	36	
MK 332	Advertising and Sales Promotion	12	B	36	
Sub-total		152		496	3.2


For Deputy Vice Chancellor
(Academic)

5/2/2018
Date

OFFICIAL SEAL

END OF TRANSCRIPT

1. The transcript will be valid only if it bears the University Seal.

2. Key for Course Credits: ONE CREDIT IS EQUIVALENT TO 10 CONTACT HOURS. POINTS = GRADE MULTIPLIED BY NUMBER OF CREDITS.

3. Key to the Grades and other Symbols for University Examinations: SEE THE TABLE BELOW

Grade	A	B+	B	C	D	E
Marks	70 - 100%	60 - 69%	50 - 59%	40 - 49%	35 - 39%	0 - 34%
Grade Points	5.0	4.0	3.0	2.0	1.0	0.0
Remarks	Excellent	Very Good	Good	Satisfactory	Marginal Fail	Absolute Fail

3. Key to Classification of Awards : SEE THE TABLE BELOW

Degree		Diploma		Certificate	
Overall G.P.A.	Class	Overall G.P.A.	Class	Overall G.P.A.	Class
4.4 - 5.0	FIRST	4.0 - 5.0	PASS	4.0 - 5.0	PASS
3.5 - 4.3	UPPER SECOND	3.0 - 3.9	PASS	3.0 - 3.9	PASS
2.7 - 3.4	LOWER SECOND	2.0 - 2.9	PASS	2.0 - 2.9	PASS
2.0 - 2.6	PASS				