

THE SAINT AUGUSTINE UNIVERSITY OF TANZANIA

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TRANSCRIPT OF EXAMINATIONS RESULTS (Bachelor of Arts in Public Relations and Marketing)

Surname: ABDILAH	First name: AZIZ	Middle names:
Citizenship: TANZANIAN	Reg No: BAPRM 7855	Admitted: 2008
Overall G.P.A: 3.06	Completion: 2011	CLASSIFICATION: LOWER SECOND

EXAMINATION RESULTS

FIRST YEAR 2008/2009

CODE	COURSE TITLE	MARKS	GRADE	POINT	GPA
PR 114	Library and Internet for Research	55	C	2	
PR 113	Politics Government and Development in East Africa	67	B	3	
PR 112	Introduction to Broadcasting	58	C	2	
PR 111	Principles of Public Relations	57	C	2	
MC 214	Theories of Mass Communication	68	B	3	
MC 111	Basic News Reporting	57	C	2	
MC 221	Feature writing and Editing	65	B	3	
PR 123	Introduction to Radio and Television Programme	69	B	3	
PR 122	Research Skills for Public Relations I	72	B+	4	
PR 121	Writing for Public Relations	58	C	2	
MT 152	Statistics	67	B	3	
PH 111	Introduction to Philosophy	59	C	2	
LG 211/221	Basic French	Pass			
SUBTOTAL				31	2.58

SECOND YEAR 2009/2010

CODE	COURSE TITLE	MARKS	GRADE	POINT	GPA
LG 111	Communication Skills I	50	C	2	
GM 216	Principles of Business and Entrepreneurship	66	B	3	
PH 113	Social Ethics	76	B+	4	
PR 213	Photography for Advertising and Public Relations	52	C	2	
PR 215	Public Relations in Practice	62	B	3	
PR 212	Principles of Advertising	58	C	2	
PR 223	Seminar in Communication and Culture	74	B+	4	
PR 218	Research for Public Relations and Marketing	56	C	2	
MK 215	Marketing Management	71	B+	4	
MK 126	Marketing Communication	67	B	3	
SO 111	Introduction to Sociology	59	C	2	
PR 222	Persuasion in Public Relations	54	C	2	
PR 219	Public Speaking and Protocol	74	B+	4	
PR 221	Interpersonal and Small Group Communication	68	B	3	
REL 221	Comparative Religions	74	B+	4	
PH 122	Critical Thinking	63	B	3	
LG 121	Communication Skills II	69	B	3	
SUBTOTAL				50	2.94

THIRD YEAR 2010/2011

CODE	COURSE TITLE	MARKS	GRADE	POINT	GPA
SLW 314	Human Rights	58	C	2	
PR 313	Public Relations Management I	85	A	5	
PR 316	International Public Relations	70	B+	4	
EC 115	Economics I	67	B	3	
PR 312	Strategic Corporate Communication	65	B	3	
MK 216	Marketing Research & Information Systems	63	B	3	
MK 217	Consumer Behaviour	62	B	3	
RM 399	Research Paper	79	B+	4	
PR 323	Corporate Communication in the Digital Age	78	B+	4	
PR 324	Public Relations Management II	78	B+	4	
CE 398	Oral Comprehensive Examination	78	B+	4	
PR 315	Graphics Design and Publishing	74	B+	4	
MK 315	International Marketing	71	B+	4	
SO 313	Gender Issues	66	B	3	
PR 321	Technical and Professional Writing	65	B	3	
HR 225	Organizational Behaviour	60	B	3	
EC 125	Economics II	56	C	2	
SLW 385	Law and Public Relations I	84	A	5	
SUBTOTAL				63	3.50

R. A. Rugemalira

CORPORATE COUNSEL



F. Shadensu

DEPUTY VICE CHANCELLOR
FOR ACADEMIC AFFAIRS



Key to the Grades and other symbols for University Examinations:SEE THE TABLE BELOW

Grade	A	B+	B	C	D	E
Marks	80-100%	70-79%	60-69%	50-59%	35-49%	0-34%
Grade Points	5.0	4.0	3.0	2.0	1.0	0.0
Remarks	Distinction	High credit	Credit	Pass	Fail	Bad Fail

Key to Classification of Awards:SEE THE TABLE BELOW

Overall G.P.A	4.50 - 5.00	3.50 - 4.49	2.60 - 3.49	2.00 - 2.59	0.00 - 1.99
Class	FIRST	UPPER SECOND	LOWER SECOND	PASS	FAIL