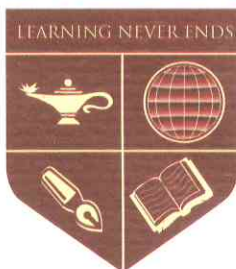


**THE CYPRUS INSTITUTE  
OF MARKETING**



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# ACADEMIC TRANSCRIPT

**Full Name:** CHIMWEMWE CHRISTINA CHIPATALA

**Registration Number:** MW/MIM/116/15

**Programme:** BBA (Bachelor of Science in Business Administration)

**Year of Registration:** 2015

**Year of Completion:** 2016

**Date:** 01 April 20

| CODE                   | SUBJECTS EXAMINED:                 | ECTS | GRAD       |
|------------------------|------------------------------------|------|------------|
| <b>YEAR 1</b>          |                                    |      |            |
| MMT111                 | Marketing Management               | 10   | EXEMP      |
| ECO112                 | Economics                          | 10   | EXEMP      |
| BOG113                 | Business Organisation              | 10   | EXEMP      |
| STA114                 | Statistics                         | 10   | EXEMP      |
| CLW115                 | Commercial Law                     | 10   | EXEMP      |
| BEN116                 | Business English                   | 10   | EXEMP      |
| <b>PASS MARK:</b>      |                                    |      | <b>40%</b> |
| <b>YEAR 2</b>          |                                    |      |            |
| BSS212                 | Behavioural Studies                | 10   | EXEMP      |
| HRM213                 | Human Resource Management          | 10   | EXEMP      |
| CIS214                 | Computers & Information Systems    | 10   | EXEMP      |
| CSA218                 | Case Study Analysis                | 10   | EXEMP      |
| POM216                 | Practice of Marketing              | 10   | EXEMP      |
| FMA217                 | Financial & Management Accounting  | 10   | EXEMP      |
| <b>PASS MARK:</b>      |                                    |      | <b>45%</b> |
| <b>YEAR 3</b>          |                                    |      |            |
| MAC311                 | Marketing Communications           | 10   | 57%        |
| MPC314                 | Marketing Planning & Control       | 10   | 63%        |
| IMS315                 | International Marketing Strategies | 10   | 56%        |
| CAS316                 | Case Studies                       | 10   | 53%        |
| EXS317                 | Executive Skills                   | 10   | 58%        |
| PUR318                 | Public Relations                   | 10   | 53%        |
| <b>PASS MARK:</b>      |                                    |      | <b>50%</b> |
| <b>ECTS TOTAL:</b>     |                                    |      | <b>180</b> |
| <b>AVERAGE SCORE:</b>  |                                    |      | <b>57%</b> |
| <b>CLASS OF AWARD:</b> |                                    |      | <b>C</b>   |

**EXAMINATIONS DEPARTMENT**

**Note:**

PLEASE SEE REVERSE SIDE  
FOR GRADING SYSTEM