

Country Coordinator,
ESAMI,
P.O.BOX 22290
Dar es Salaam,

Dear Sir/Madam,

To Whom It May Concern:

It is my honor to recommend Jawa Ally Masomo for matriculation into the Master's program at Esami Institute. I have had the pleasure to know and work with Jawa for the last six years. He first worked with me as a sales executive in the sales and Marketing department at Alliance Life Assurance.

Following his work with me, I was fortunate enough to keep track of Jawa's career so that, when the opportunity arose, I was able to recruit him to his current position here at Alliance Life Assurance. The same characteristics that convinced me to hire him away from his previous employer, Gravity Tax & Consultant, are also why I am happy to provide him with an unqualified endorsement for graduate study.

Jawa brings to all of his activities energy, enthusiasm, and commitment. This is to be expected in any successful member of an entrepreneurial organization, and in this regard, Jawa fits in well.

Jawa consistently delivers high-quality services for our organization. This speaks to his overall intellect and ability to learn, attributes that will serve him well in his graduate study.

While Jawa is a relatively junior member of our organization as measured by tenure, he quickly established himself as a go-to person in the product domains in which he has worked. He has been ever-willing to work with members of our organization to share his knowledge and expertise, most notably as a presenter for presentations on product functions.

He has a deep-rooted spirit of helpfulness that, coupled with his quick grasp of subject matter, speaks well to his potential as a Business Development Executive.

Jawa Masomo is a valued member of our organization whom we have learned we can rely on, regardless of the difficulty of the task to hand or the novelty of the challenge. His combination of intelligence, commitment, perseverance, creativity, and a compassionate character will certainly make him a valuable member of any academic program. I encourage you to look favorably upon his application.

Sincerely,



Jumanne Muruga
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