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COLLEGE OF HUMANITIES AND SOCIAL SCIENCES (CHUSS)
SCHOOL OF LANGUAGES, LITERATURE AND COMMUNICATION
DEPARTMENT OF JOURNALISM AND COMMUNICATION

21 March 2023

Re: Recommending Ms. Brenda Alaroker – ESAMI MA in Public Administration

I write to highly recommend Ms. Brenda Alaroker for the ESAMI Masters in Public Administration. Ms. Alaroker is my former student of journalism and communication.

Brenda was a natural in the classroom and worked with students both as a learner and as a co-tutor for some of the course units such as public speaking.

I also recall that she volunteered to support the Department when we had to set up the mass communication laboratory for the University of Juba in South Sudan; giving her time and energy without any pay to the project.

After graduating from the University, she kept in touch, occasionally updating me about her career progress. I was, therefore, not surprised to learn that she had started by volunteering at the Parliament of Uganda; and was quickly given an opportunity to work with the office of the speaker, based on her hard work and dedication.

She is passionate about communications; a quick learner and has respect for diversity.

I have been encouraging her to return to school, a call I am glad she has heeded. I am confident that an opportunity for a master's in Public Administration at ESAMI will enhance her knowledge of political communication. It will also facilitate her to contribute greatly to re-aligning the Uganda government's implementation of policies.

Please do not hesitate to get back to me should you require additional information.

Yours sincerely,

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