

MAAD McCANN

Plot 2436 Ntinda, P.O. Box 40185 Kampala, Uganda
Office: +256 701 222 522, Email: maad@maad.co.ug

25th August 2022

To The Director Business School, ESAMI.
P.O Box 824, Kampala, Uganda

MR. ABEL MUGUME MUHINDA

I have extreme pleasure in recommending Mr. Abel Mugume Muhinda. Abel works with Maad McCann (an established advertising agency), as the Head of Business Development Unit (BDU) Department.

Abel is very passionate, enthusiastic and a problem solver who remains relevant, constantly evolving and always wanting to learn more. This has enabled him to climb the corporate ladder, having started as a Client Service Manager.

Abel is self-driven, result oriented and hungry for success. As his supervisor, for the last 7 years, I found him a very reliable, ambitious individual. Besides, he is a dedicated team player who can spur and inspire others.

I have no qualms in recommending him to pursue a Masters in Business Administration (MBA) at your university. I believe his organisational skills, coupled with his self-drive and never-say-die attitude, will make him a great student.

Any assistance rendered to her will be highly appreciated.

For further inquiry, feel free to contact me on phone: 0776073000 or Email: adris@maad.co.ug.

Your sincerely,



Adris Kamuli

Managing Director

