



# Confidence Musariri

Project Manager & Communications Expert

## CONTACT

+264 (0)81 215 9919 (C)

[confidencemusariri@outlook.com](mailto:confidencemusariri@outlook.com)

D.O.B: 06/07/83

Namibian Permanent Residency

## EDUCATION

- Post-Graduate Diploma in Project Management (Triumphant 2020)
- Under-Graduate Diploma in Management, (AIB) Australia (2017)
- Diploma in Communication & Journalism (Christian College of Southern Africa 2004)

## ABOUT ME

Skilled, qualified and diligent communications and project management professional with immense knowledge of developing and disseminating information across the board. I possess over 10 years' professional experience in a leadership role within communications, editorial, marketing and project management fields with demonstrated success in managing teams. Besides my rich network within the Namibian and SADC economic, social and political set-up, I have proven success in developing and executing innovative and highly leveraged strategies, including direct senior level experience in branding and communications and ideally, fundraising or reputation management while possessing a strong editorial judgement.

## EXPERIENCE

**Communications & Mobilization Consultant: Namibia Dubai Expo 2020**

March 2020- March 2022

Resource Mobilisation, Coordination and Communication Lead for Ministry of Trade and Industrialisation (MTI) Technical Committee for the Namibia Dubai Expo 2020

### Overall Purpose

To increase the reach and impact of Namibia Dubai Expo's profile and visibility through the delivery of high value and influential marketing, communications and PR across Africa and internationally.

### Key Achievements

- Developed and delivered creative marketing communication strategies, plans and approaches to position Namibia and attract investors
- Promoted the effective integration of communications and marketing messages and activities across all government departments to develop network campaigns for Dubai Expo brand and public engagement.

### Namibia Dubai Expo 2020 References

- ✓ Mr Olavi Haikera (Personal Assistant Office of the ED: Min of Trade): +264 81 291 1911, [Olavi.Haikera@mitsmed.gov.na](mailto:Olavi.Haikera@mitsmed.gov.na) /[olavihaikera@gmail.com](mailto:olavihaikera@gmail.com)
- ✓ Mr. Michael Mutonga: Deputy Commissioner (Namibia Dubai Expo Committee Chairperson): +264 81374 3120 [mmutonga58@gmail.com](mailto:mmutonga58@gmail.com)

## Language Proficiency

Language	Speak	Read	Write
English	Excellent	Excellent	Excellent
Ndebele	Excellent	Excellent	Excellent
Zulu	Good	Good	Good
Otjiherero	Fair	Fair	Fair

## EXPERIENCE

### Project Manager (2017-2020): Olafika SME

#### Mentorship Development Programme

A N\$10m programme funded by the Government of Namibia, the Namibia Diamond Trading Company (NDTC) and the Konrad Adenauer Stiftung (KAS) to train and mentor over 700 Namibian entrepreneurs over a 3-year period.

My role included sourcing funding, design, deploy, and monitoring and evaluation of project management processes and effectiveness to ensure high performance for stakeholders, while providing strategic leadership of the project at implementation and governance level.

#### Key Achievements

- Developed 5-year strategic plan
- Established a communications plan
- Reconceptualized the project scope at the height of the Covid-19 pandemic
- Published SME ToolKit Namibia 2019

*Published a thesis: New Project Management Strategies For Successful Project Outcomes During Covid-19 Crisis (Triumphant College April 2021)*

#### Project Management References

- Mr. Brent Eiseb (NDTC Chief Executive Officer): [Beiseb@ndtc.com.na](mailto:Beiseb@ndtc.com.na) +264811222251
- Ms. Linda Venge (Olafika Administrator): [admin@twapewa.com.na](mailto:admin@twapewa.com.na)/0814314446
- Ms. Claudia Gossow (KAS Programme Manager): [Claudia.Gossow@kas.de](mailto:Claudia.Gossow@kas.de) +264 812 323 963

### Executive Editor: Fortune Group- (2014—2017)

Oversaw the publishing and production of the following publications:

- The Engineer Magazine (monthly)
- Municipal Pillars Magazine (monthly)
- UsNamibia Magazine (monthly)
- Mining Guide Namibia 2016 (annual)
- AgriHandbook 2015 (annual)
- Fisheries Namibia 2016 (annual)
- Local Authority Guide 2017 (annual)

**Reference:** Business Development Manager: Mr. Kenneth Karamata  
[karamataken@gmail.com](mailto:karamataken@gmail.com) /+264 81667 6552

## EXPERIENCE

### **Omlaeti Group Executive Editor (2011-2014)**

As the Group Executive Editor, I was exposed to all the business brands where I had to provide content strategic direction of all entities, The Villager Newspaper, Radio Energy, Prime Focus Magazine and Omlaeti TV. Monitor all feeds from other news bureaus and agencies for editing.

**Reference:** Ms. Marizaan Bock: General Manager: [marizaanbock@gmail.com](mailto:marizaanbock@gmail.com) +264816508855

### **New Era & The Southern Times Newspaper**

Deputy Editor: (2004-2009)

Editor and reviewed the work of writers for the daily newspaper (New Era) and also acted as next in command to the senior editor of the Southern Times Newspaper, a regional newspaper for southern Africa where I oversaw and coordinated the works of regional (SADC) journalists.

**Reference:** Mrs Gwen Snyders: [gwen.snyders@gmail.com](mailto:gwen.snyders@gmail.com) +264 81 200 5244

## Core Skills

### Communication Core Skills

- Excellent written communication skills
- Extensive knowledge of successful public relations campaigns and practice
- Good interpersonal and oral communication skills
- Understanding of what makes a good digital marketing campaign
- Able to collaborate and manage effectively with stakeholders
- Excellent proofreading and copy-editing abilities
- Layout and design, web management and social media management
- Experience in developing and implementing marketing, strategies which leverage the power of online media and audience engagement.

### Project Management Core Skills

- Stakeholder Management
- Governance
- Strategic Planning
- Risk Management
- Agile Methodology
- Leadership

## Professional Strengths:

- Eight years of professional experience as an independent corporate communication executive strategist and communications consultant
- Three years' experience as project manager for a N\$10m funded project (KAS and GRN)
- Six years' experience in the journalism field (television presenter, executive producer, newspaper chief writer and editor)
- Extensive knowledge of internal and external communication strategies
- Excellent team player and ability to perform tasks efficiently under pressure
- Strong strategic and analytical skills, including a talent for crystallizing key strategic options for discussion and decision.
- Superlative diplomatic and communication skills, including an ability to work and communicate effectively with a broad spectrum of individuals (individual donors, business leaders, private and public figures), within a broad range of cultural environments.
- *Born in Zimbabwe, permanent residence in Namibia and a strong footprint/network across SADC countries.*